

WH.

Woodbury House is a private art gallery located in Mayfair, London and we help collectors, collect with confidence.

WH.



Woodbury House Gallery,
29 Sackville Street, Mayfair

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ABOUT US

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Or



amfAR's Cinema Against AIDS Gala - Show, 2010

ABOUT US

Woodbury House follows the principles of a modern-day arthouse. Inclusive, exciting and disruptive, we believe in creating an environment and culture that stimulates creativity and showcases artistic talent.

We focus on the street genre, and in particular the work of Richard Hambleton - ‘The Godfather of Street Art’ and Blek le Rat - ‘The Father of Stencil Art’.

Specialising in these incredible artists has led us to develop an expertise and wealth of knowledge enabling us to support collectors looking to either add to an existing collection or start one.

Our genres and our artists are few by choice, meaning we can concentrate on finding the greatest works, and forge the most meaningful and fruitful relationships with our collectors.

Finding pieces that speak to you and match your motivations: that is at the centre of our work.

The process is noteworthy. It can begin with a visit to our private gallery in Mayfair, London, or a visit to one of our exhibitions around the world.

Woodbury House is headed up by Joseph Bannan & Steven Sulley and it would be their pleasure to support you on your collecting journey moving forward.

Regardless of your knowledge or experience, collecting art can seem daunting and intimidating at the beginning. However, it shouldn’t be and certainly does not have to be. We have a few suggestions to make the process more enjoyable, and also make you feel more confident and knowledgeable in this endeavour.

Continue reading our Woodbury House Collectors Guide, we hope this helps you on your art collecting journey with or without us.



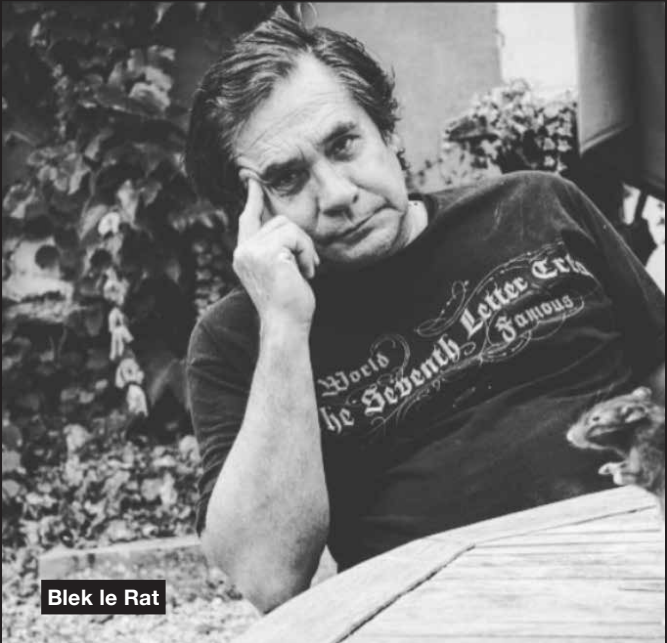
Steven Sulley



Joseph Bannan



Richard Hambleton



Blek le Rat



WOODBURY HOUSE PRESS FEATURES

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02

BUSINESS
MONDAYS.

F L A U N T

gettyimages

Grapevine
LONDON

300 Magazine
elegance with an edge

FINE ART
SHIPPERS

AFTERNYNE

because

CLASH

TEMPUS
THOUGHTS INSPIRATIONS

Hobbs Online News

L'OFFICIEL

LDN LONDON
DAILY NEWS

Need to See IT

artnet®

FAD magazine

goop

GO

IHUFFPOSTI

COVETT

News Shopper

OCIDA

Style Cartel

THE NEW STATESMAN

electric feel.

HYPEBEAST

MailOnline

SUITCASE

The
resident

SOCIALES

THE TIMES

yahoo!

Forbes

BUSINESS IN THE NEWS

Evening Standard

VOGUE

WHAT'S ON
CULTURE | EVENTS | TRAVEL

HERO

Wall
Street
International

COOL
HUNTING

COMPANIES
DIGEST

LUX
Luxury
Adviser

UK NEWS Group The Home of Regional Business News

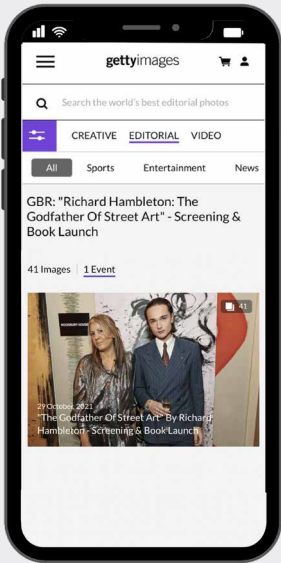
WEALTH TRIBUNE

ART

WGSN

The Jackal

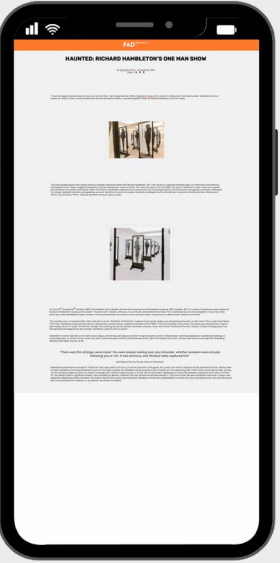
LONDON
Post



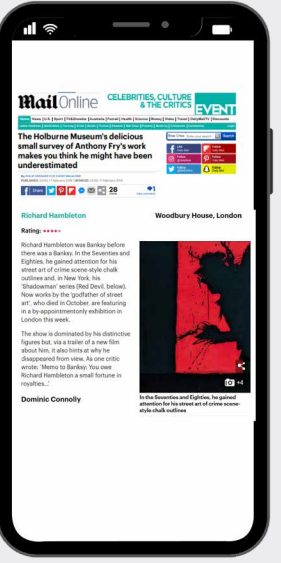
gettyimages



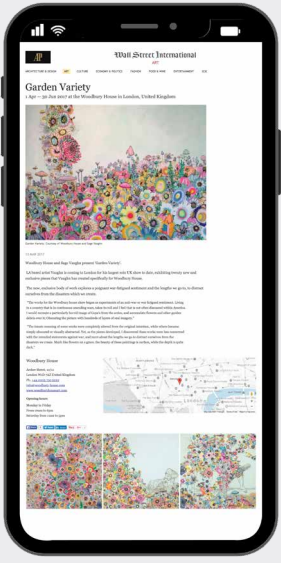
Evening Standard



FAD magazine



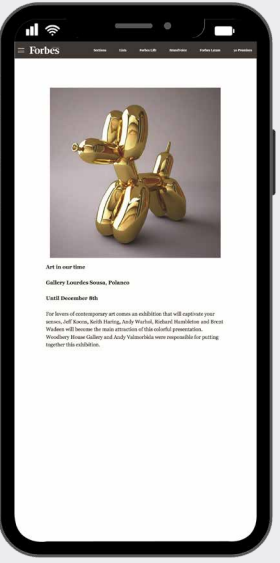
MailOnline



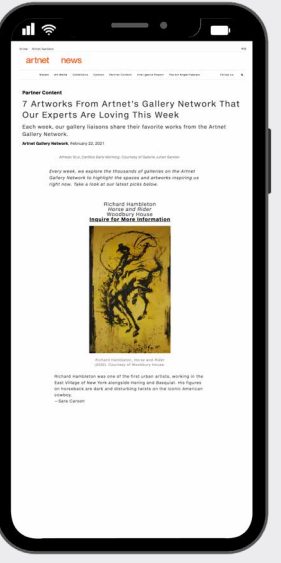
Wall Street International



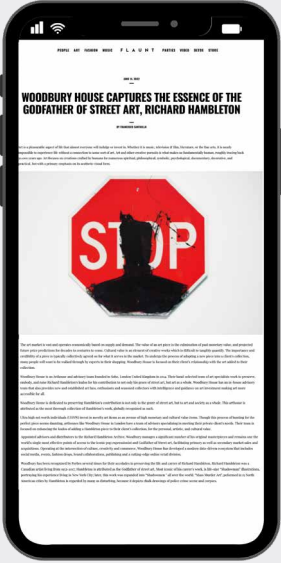
FAD magazine



Forbes



artnet



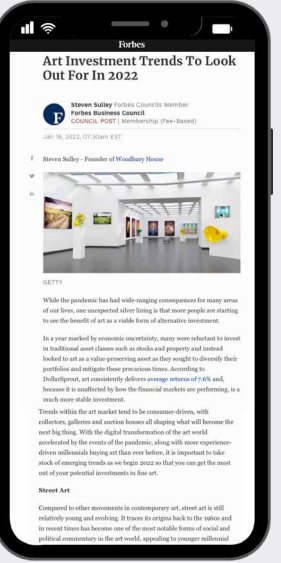
FLAUNT



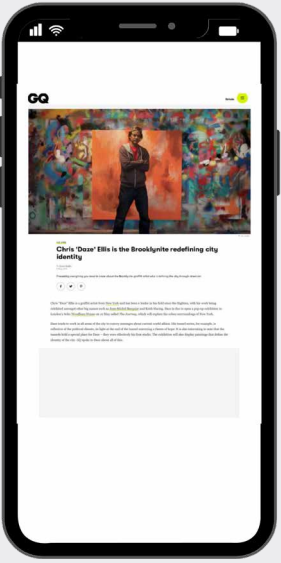
LUX Luxury Adviser



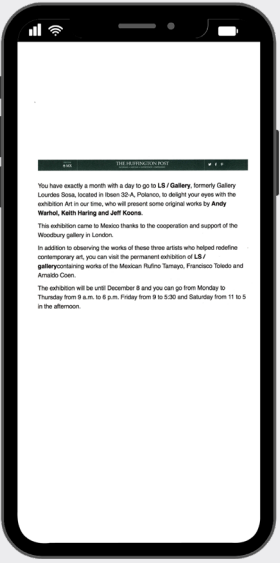
THE NEW STATESMAN



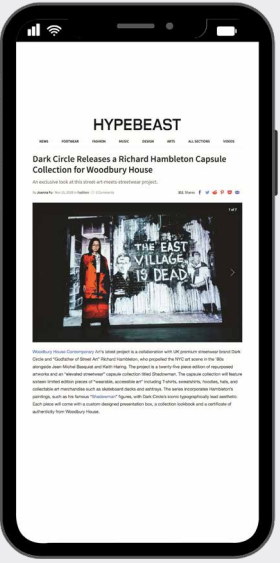
Forbes



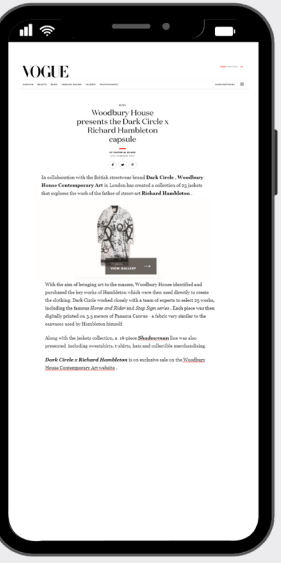
GQ



IHUFFPOSTI



HYPEBEAST



VOGUE

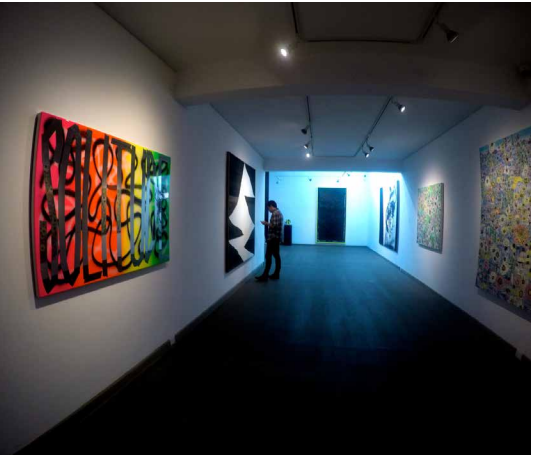
EVENTS

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03

2015

Richard Hambleton,
La Cantine du Faubourg
Dubai

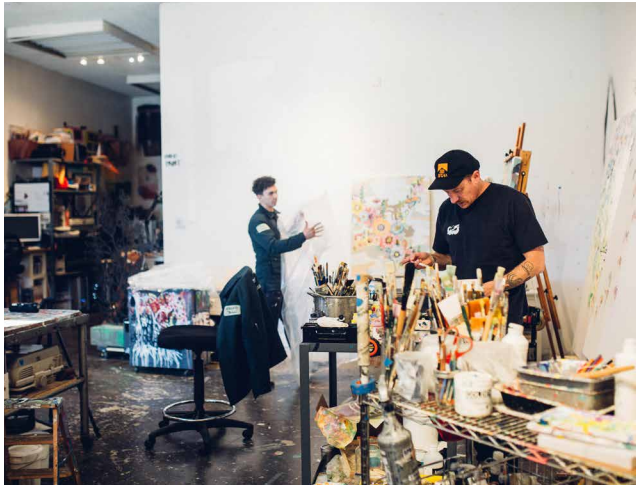


2016

Richard Hambleton x Dark Circle, London
Art in our time, Mexico

Richard Hambleton, La Cantine du Faubourg Dubai, 2015



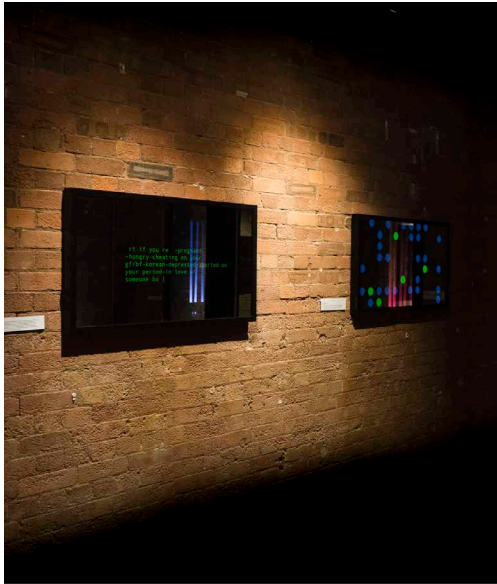


2017

Schoony x Dark Circle, London
Sage Vaughn: Garden Variety, London

2018

‘Shadowman Screening’, London
Strangers - Tom Webb, London
Richard Hambleton, The Curtain, London





Richard Hambleton x Dark Circle, London, 2016

2019

The Journey - Chris 'DAZE' Ellis, London
Can't be deleted, La Pigalle, Paris



2020

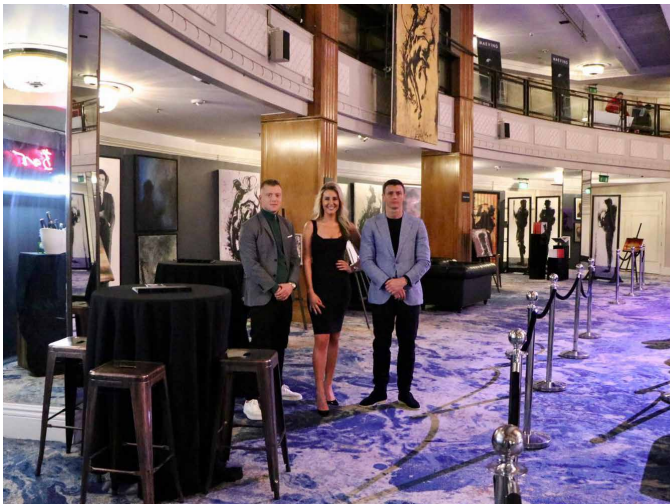
Nightlife x Saatchi, London
Richard Hambleton 'Nightlife Preview',
The Owners Club, Spain



An Evening With The Shadowman, The Hamyard Hotel, London, 2021

2021

An evening with the **Shadowman**, The Hamyard Hotel, London
The London Watch Show, Grosvenor House London
Nicce x Woodbury House x Marylou, Nicce HQ, London



2022

The London Watch Show, Grosvenor House London
Master Investor Show, The Business Design Centre, London



An Evening With The Shadowman, The Hamyard Hotel, London, 2021

DIFFERENT ART MARKETS

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04

DIFFERENT ART MARKETS

If you are collecting art for the first time, it's vitally important to understand the distinction between the two art markets, primary and secondary.

Works by Blek le Rat

Jean-Michel Basquiat, Untitled, 1982



Richard Hambleton, Rodeo, 2013.



Primary Art Market

When an artwork becomes available for the very first time, either directly from the artist's studio, from the gallery representing the artist, high street galleries or at any other art exhibition or an art fair, this is referred to as the primary art market.

This is when the price for the artwork is established for the very first time.

Often, this price is set by the gallery or dealer selling the artwork in partnership with the artist themselves, based on a number of factors including, the cost of the artist's

time taken to create the piece, any research involved, and the materials required to bring the piece into fruition. In addition, the demand for that work, i.e., how popular or sought after the artist is, will influence the final price.

As you'd expect, the greater the demand for the artist, the higher the price the art could command on the primary market.

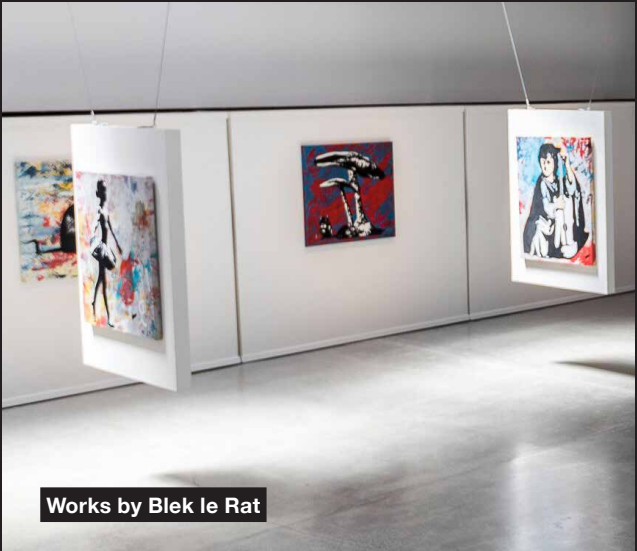
Secondary Art Market

The secondary art market refers to the trade of pre-owned art...or ‘second-hand’ art.

But don’t let that term fool you, the secondary market can often be home to highly sought-after art pieces, don’t be concerned by someone wanting to sell art. There are many reasons to want to move art on.

It might be as simple as the collector wanting to get some new pieces in their home, perhaps they’ve gotten tired of an artist they once loved. Maybe the demand for the artist and thus the value of the piece has risen considerably, and they want to sell in order to make profit.

When the decision is made to sell a piece, whether it’s a collector, a business, a foundation, or a dealer, it enters the secondary market. Most artworks at an auction house form part of the secondary market.



Works by Blek le Rat



Sotheby's Auction



Woodbury House Gallery, 29 Sackville Street, Mayfair



BUYING ART

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05

BUYING ART

When acquiring artwork from Woodbury House, you will receive supporting documentation to validate the purchase inclusive of a certificate of authenticity (COA).



Delivery

Pre-purchase you would specify to Woodbury House whether you wish for the artwork to be delivered to your chosen address or kept in storage, either your preferred storage partner or ours.

Taking Delivery

If you have the space, we always encourage you to take delivery of the artwork. One of the main benefits of acquiring art is the enjoyment factor you will have day in day out. Woodbury House can arrange delivery and offer it as an inclusive service to UK addresses.



Storage

If you do not have the space required to display your new artwork purchase or if you would simply prefer not to take delivery of your artwork, Woodbury House works in partnership with Malca-Amit.

Malca-Amit is one of the world’s finest storage companies for all assets of high value. Located a short distance from our Mayfair gallery, Woodbury House offers all clients twelve months complimentary storage and insurance post purchase, after this Malca-Amit will be in touch to discuss your storage/insurance options directly with you. You have the option to go and view your artwork at Malca-Amit if you wish to do so and release the artwork from there at any point after your purchase.

You are in full control of this aspect and would have direct contact details to liaise with the Malca-Amit team.



Certificate of authenticity

What is a Certificate of Authenticity or COA?

When you think of purchasing a brand name item like a car or a watch, there is a level of quality and assurance associated with that particular brand. A certificate of authenticity works similarly for artwork. It’s a document that authenticates the work and confirms that it is an original work created by the artist. It’s important to file the certificate of authenticity document away when documenting your art collection.



Letter of provenance

What is a Letter of Provenance or LOP?

If you’re purchasing a work on the secondary market, meaning the artwork has had prior owners, then it may not have a COA. That is ok, because there are other types of documentation that can authenticate the work.

A LOP details the provenance of the artwork. The provenance is the history of ownership of an artwork. It outlines the works past owners, gallery or museum exhibitions, and press mentions. When a LOP can trace an artwork back to the artist’s studio it acts as a very strong authenticating document.

SELLING ART

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06

SELLING ART

If you ever wanted to sell your artwork on in the future, it is key to understand the different options you have as the freehold owner.

Auction House

Sotheby's

Bonhams

CHRISTIE'S

PHILLIPS

Art Fairs

FRIEZE

urban
art
fair

StART
LONDON

Art | Basel

LA
BIENNALE
PARIS

Online

artnet

ARTSY

1&DIBS

Art Gallery



Private Gallery
Network



Gallery
Exhibitions




OUR HEADQUARTERS

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07



OUR HEADQUARTERS

 **29 Sackville Street,
London, Mayfair,
W1S 3DX**

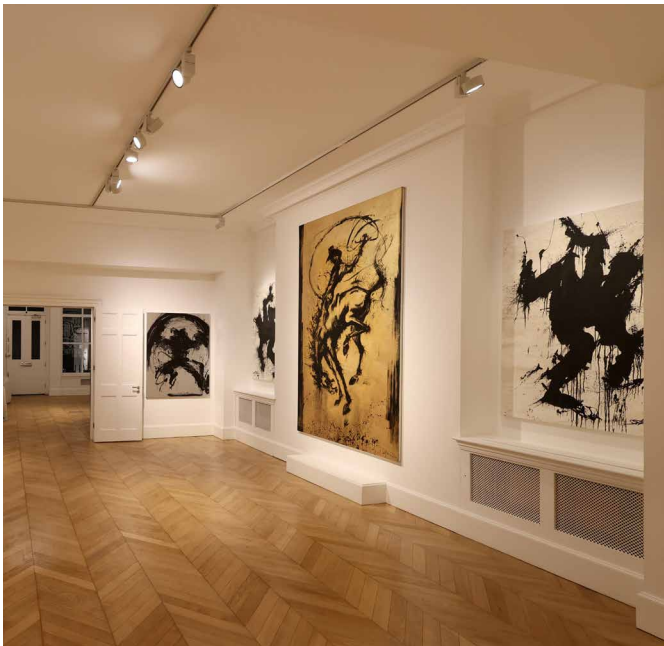
Located in the heart of Mayfair,
Woodbury House is by strict
appointment only.

Woodbury House offers collectors the
opportunity of private viewings, and
perhaps discussing their next acquisition
over a glass of wine, beer, or a coffee
in our in-house private bar.

One of the main benefits of being a
client of Woodbury House is VIP access
to all events, exhibitions or parties that
occur within ‘The House’ on a quarterly
basis. The opportunity to see amazing
shows, artworks, listen to talks and
connect with other collectors is what we
believe the art world should be about!









Woodbury House, Private Bar



Woodbury House, Podcast Studio

FAQs & CONTACT

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08



FAQs

Do I own the artwork or a share of the artwork?

You will be the freehold owner of any artwork you purchase.

What are the tax implications?

We strongly recommend seeking independent tax advice. You may have to pay capital gains tax if you make a profit when selling your artwork.

How do I know my artwork is legitimate?

All works sold via Woodbury House come with a certificate of authenticity. This will be included within your welcome pack when you become a client of Woodbury House.

What is a condition report?

Upon request, a condition report can be generated for prospective buyers or existing clients who cannot view the artwork in person. An in-depth examination of the artwork will be carried out by our experts and all details will be clearly stated in a report.

Would my artwork come framed, or is this an additional cost?

This matter varies depending on each artwork, certain artworks come framed however, there could be additional costs that may apply if the artwork is unframed, we will be able to assist and advise accordingly.

Do you install artwork?

We can assist you with the installation of artwork, we have a trusted installation company we regularly use that will hang in your home to a high standard.

What is an edition?

An artwork referred to as an 'edition' is an original artwork which is made into a series of copies. If referred to as a 'limited edition' it has a set limit number of copies which are made i.e. a run of 50. Subsequently, an 'open edition' has no limitation on the number of copies that can be made.

How can I view your artworks?

To find out more about artworks we have available, please email gallery@woodburyhouseart.com and a member of our team will assist you.

Alternatively, please feel free to contact us via phone on **020 3750 2222**.



CONTACT

For more information, please get in touch with a member of the Woodbury House team today via the details below.

- T** 0203 750 2222
- E** gallery@woodburyhouseart.com
- W** www.woodburyhouseart.com
- A** 29 Sackville Street, London, Mayfair W1S 3DX

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Opening Hours

Monday - Thursday: 10:00 - 18:00
Friday: 10:00 - 17:00

Please note Woodbury House is by invitation and appointment only.
For sales enquiries or to book a private appointment please get in touch.



Woodbury House Gallery,
29 Sackville Street, Mayfair

Follow us on socials



WOODBURY HOUSE